THEORY AND PRACTICE FOR PROFESSIONAL GRAPHIC DESIGN

COURSE OF HISTORY AND PRACTICE OF CALLIGRAPHY

BRUSHPEN

1. History of the brush-pen style

2. Alphabet, exercises, receptions

3. Study and work with different brushes

4. Creation of brush-pen inscriptions
in different styles and traditions

5. Create a slogan or phrase for lettering or logo

6. Creating your own calligraphic composition
in the style of the brush-pen

БBBCCDDEEEE&FFGGHHJJ

MNNNOOPQQRRSS TTUUW

dddeeffgggghhkkiinnooppqqrslrtuuvvw

БBВВВТГГДДДДДEEE&ЖЖЖЗИ

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Dance

FLORENCE ACADEMY OF DANCE

So advanced it's easy!

aytm

Lilbrand

AGENCY FOR PERSONAL DEVELOPMENT

LETTERING&BRANDING

1. Principles for constructing an inscription or phrase (rhythm, rhyme, the game of shapes and silhouettes)

2. The image, symbol and narrative in the logo

3. Creation of logos in different styles (museum, rock club, restaurant)

4. The laws of creating design a corporate identity and creating graphical elements

5. Lettering and typography, chalkboard type style

6. Create a custom style book for the customer. Principles and aesthetic presentation

MODERNIST KHARKIV

BORYS KOSAREV

1915-193

Рідна Марка

DREAM · FEEL · LOVE · LIVE
KATERYNA PHOTOGRAPHY

ZUPPA
di pesce
RISTORANTE

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zuppa
di pesce
RISTORANTE

ZUPPA di pesce

RISTORANTE

FAVORIT
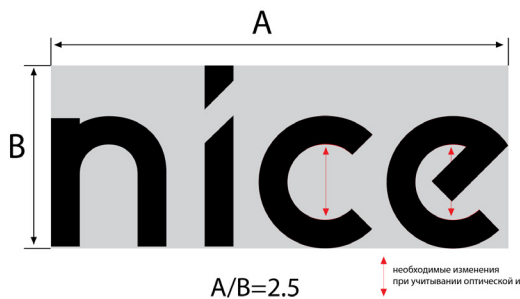
№1

nice holo
nice holo
nice 3D
интерактивные
проекционные
решения

A

B

A/B=2.5

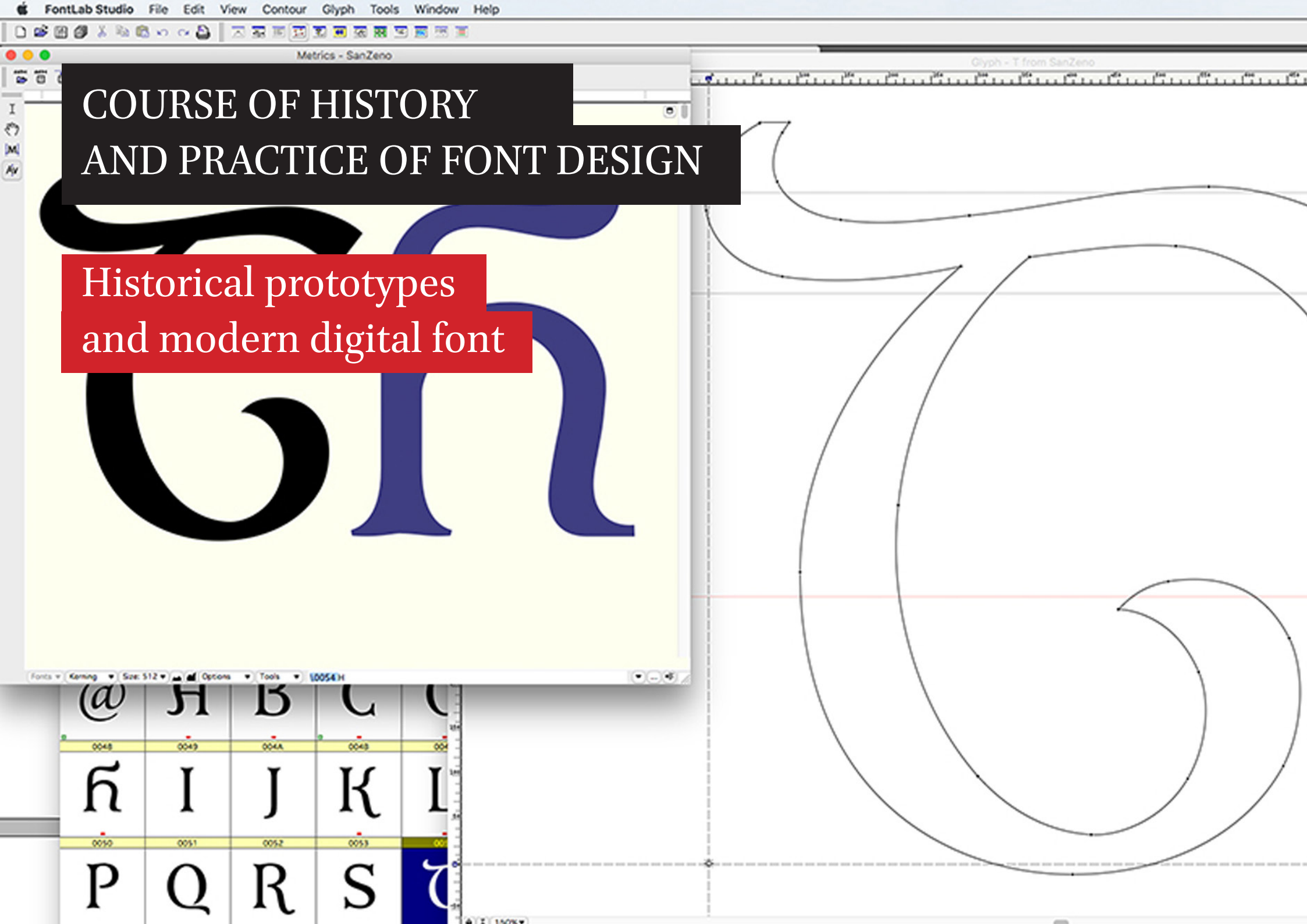необходимые изменения
при учитывании оптической и

nice

nice

45°

nice

№2

nice 3D

nice holo

nice

интерактивные
проекционные
решения

nice holo

№3
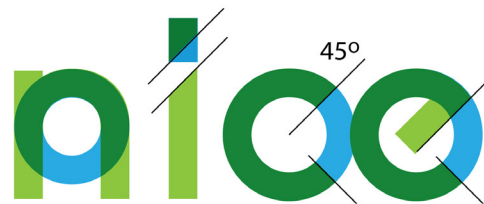
COURSE OF HISTORY
AND PRACTICE OF FONT DESIGN

Historical prototypes
and modern digital font

Historical prototypes and modern digital font

1. History of the font and the European script

2. The structure of letters from the Roman Antiquity to the modern grotesque font

3. Study of contours of letters of historical prototypes and work with font programs

4. Creating a font design according to the style

5. Using digital fonts in their design projects

6. Universal opportunities for professional possession of the entire range of font technologies for a graphic designer

LA MADONNA
DI ALFONSO
RATISBONNE

P. PAOLO RAPONI O.M.

LA MADONNA
DI ALFONSO
RATISBONNE

S. Andrea delle Fratte
e la Medaglia Miracolosa

τ a υ editrice

ZENO DI VERONA
QUI EST BENEDICTUS
IN SAECULAS SAECULORUM

ГДЕ, СМЕРТЬ, ТВОЕ ЖАЛО?
ГДЕ, АД, ТВОЯ ПОБЕДА?
DOV'È, O MORTE, IL TUO PUNGIGLIONE?
DOV'È, O INFERNO, LA TUA VITTORIA?

COURSE PACKING
AND LABEL DESIGN

WINE&BEER&MILK

Schloss Tuessling

GHOSTBUSTER

2015

WINE&BEER&MILK

1. History and trends in packaging

2. Principles of composition in the label

3. Conceptual, experimental and traditional design in packaging

4. Font and image in the brand: the search for harmony

5. Creating brands of wine, beer and dairy products in different styles and for different tasks

6. Integrated development of an umbrella brand and a graphic image of the product

KLOSTERBIER ZSCHEIPLITZ

10 40
20 15

OBERGÄRIGES, BERNSTEINFARBENES VOLLBIER,
NATURTRÜB, P12 ZUTATEN: WASSER, GERSTENMALZ,
HOPFEN, HEFE. GEBRAUT IM RATSKELLER-
BRAUHAUS NAUMBURG, MARKT 1,
06618 NAUMBURG (SAALE)

MARKG·PFALZ·SACHSEN·1040AD·
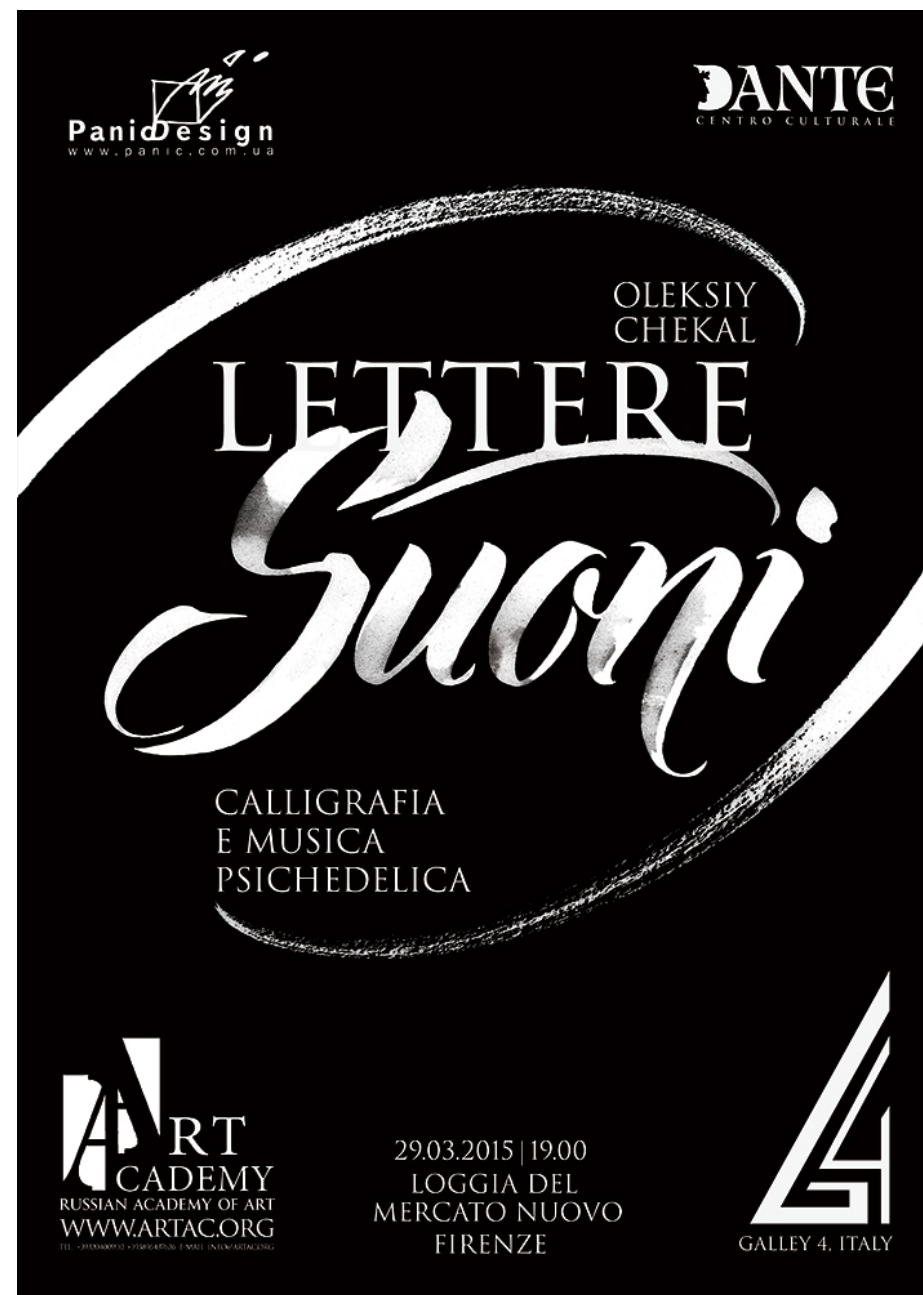
ALIRA

LIRA

Neagră

БЛАГО
ДАТНОЕ
эко-усадьба

POSTER&BOOK

1. History of the poster and the basis of the composition

2. Calligraphy and font possibilities in poster design

3. Work in different styles of poster art
(classic, modern, postmodern)

4. Creating posters on a given topic,
connected with different directions in music

5. Graphical communication between the poster
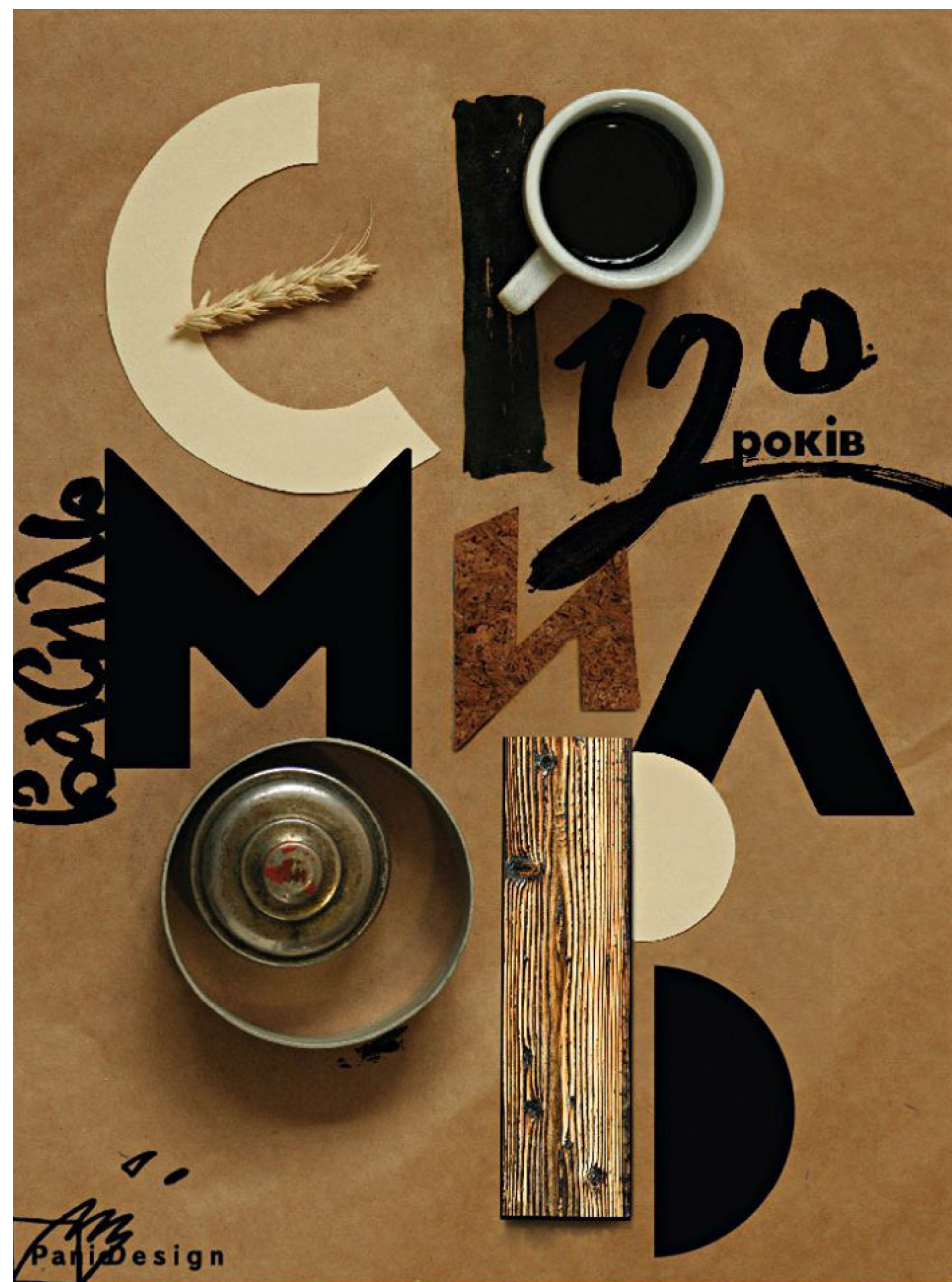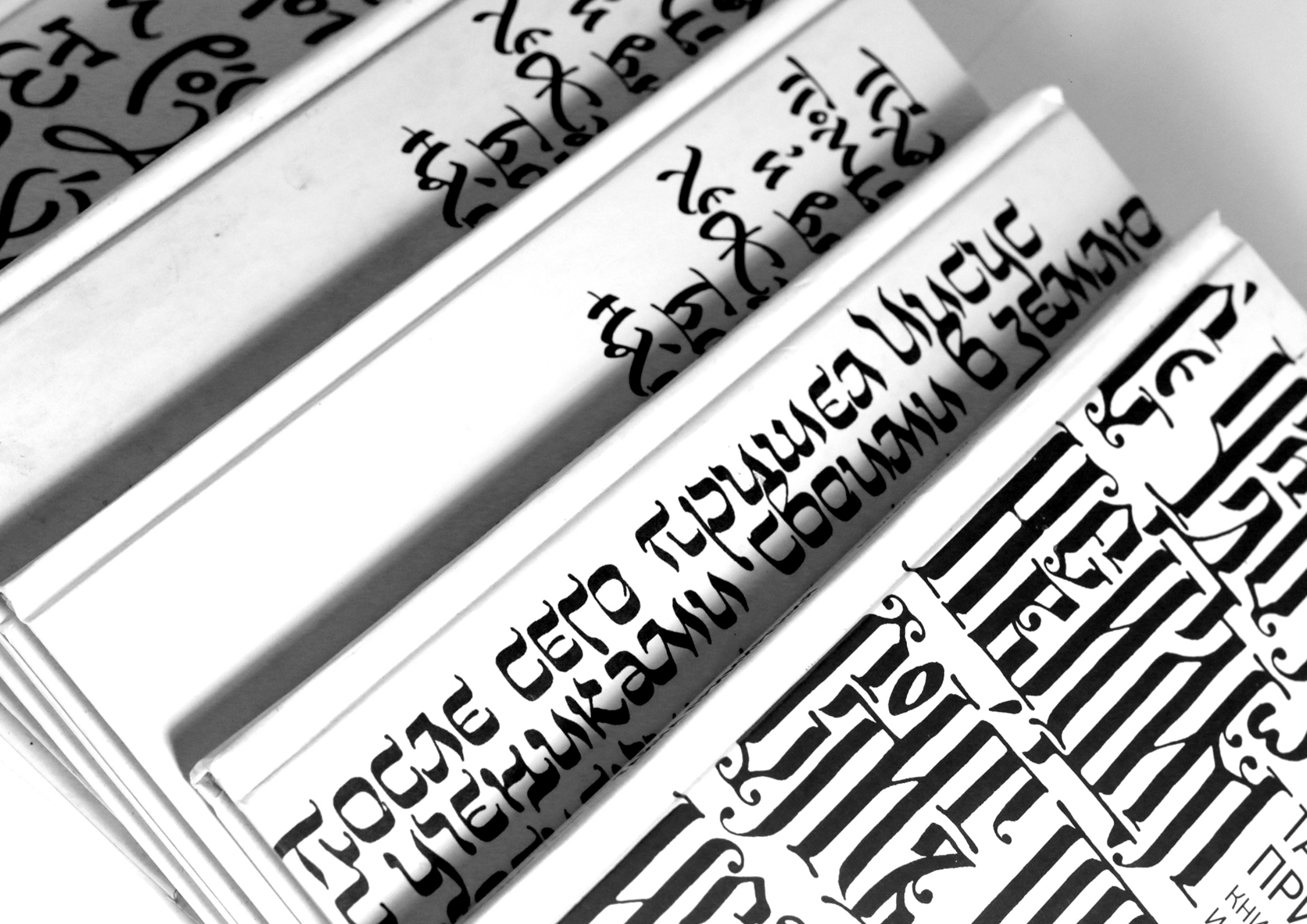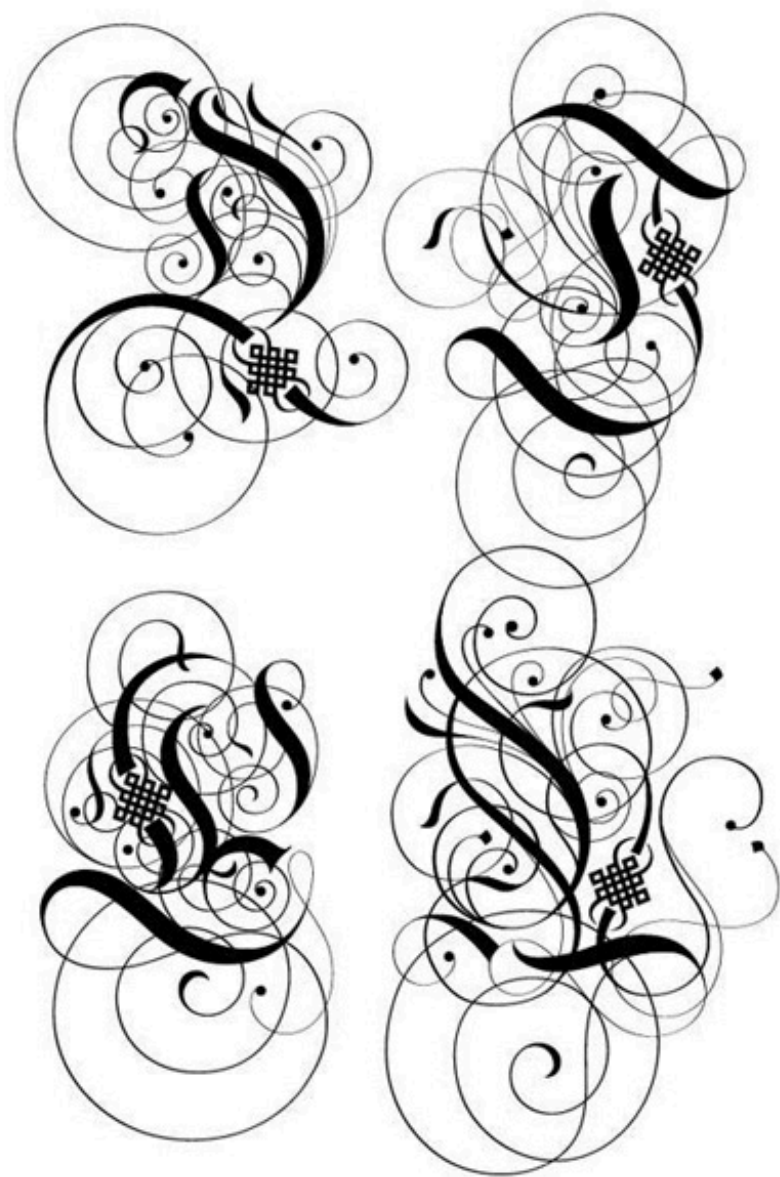and the design of the book

6. Font features for book covers

україна
1932-33

AFFAIRE KERVEDAOU
TRIBUNAL DE CHARTRES
LA PÉDOPHILIE
DÉTRUIT UNE
NATION
PanicDesign

HISTORIA
I PRAKTYKA
KALIGRAFII
Cyrylicznej

STYLE,
TRADYCJE,
WIĘZI
GRAFICZNE
Z PISMEM
GRECKIM
I ŁACIŃSKIM

OLEKSIY CHEKAL

KRAKÓW

DANTE
CENTRO CULTURALE

OLEKSIY
CHEKAL

LETTERE
Suoni

CALLIGRAFIA
E MUSICA
PSICHEDELICA

ART
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WWW.ARTAC.ORG

29.03.2015 | 19.00
LOGGIA DEL
MERCATO NUOVO
FIRENZE

GALLEY 4, ITALY

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ART-CENTRE

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Режим роботи:
12.00-20.00
Вихідний:
Понеділок

МЕТРО
«ВИДУБИЧІ»

ART-CENTRE

СТОЛИЧНЕ ШОСЕ / 26 КІЛОМЕТР
ДАМБА / 1 КІЛОМЕТР

после сего пришел Иисус
учениками своими в землю

Иоганн Арндт

Об истинном христианстве

Одна из лучших
и самых популярных
книг из сокровищницы
мирового христианства

Иоганн Арндт

Об истинном христианстве

Aleksandr Filonenko
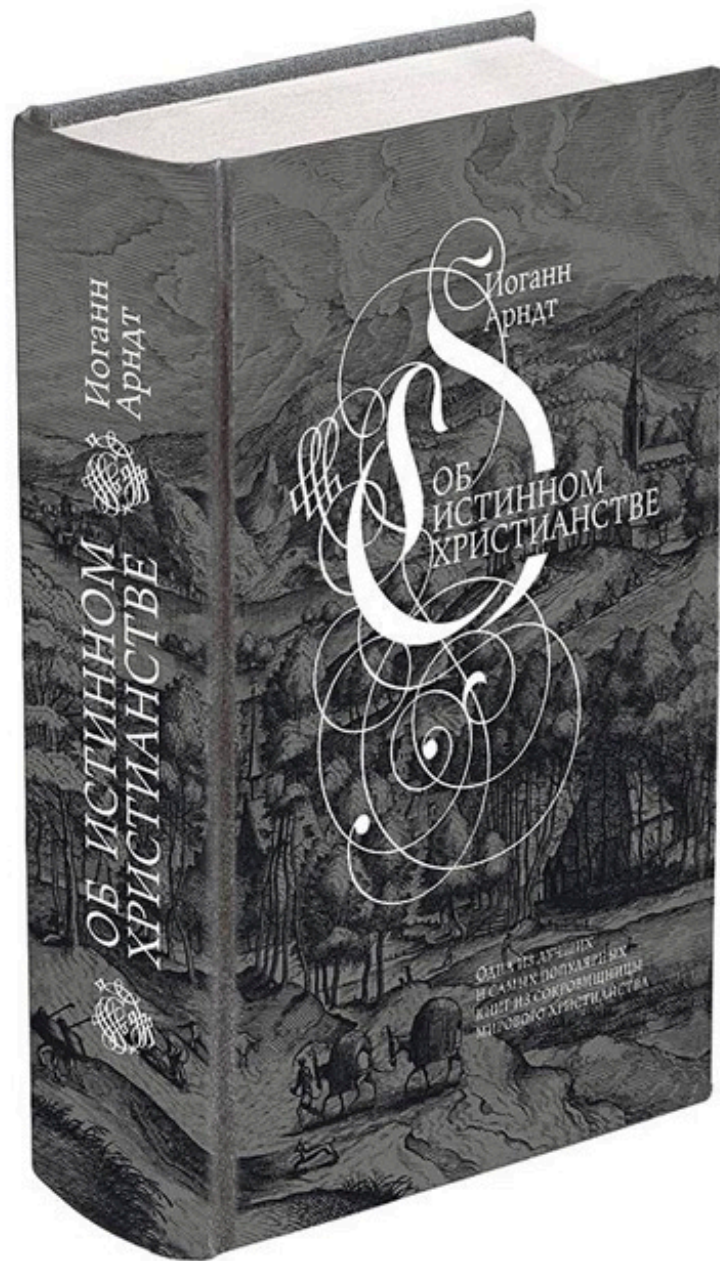
Elena Mazzola

L'OCEANO DEL MISTERO

a cura di Anna Carminati

prefazione di Francesco Braschi

Società Editrice Fiorentina